

ECONOMIC DASHBOARD

The Economic Dashboard signals how various areas of the economy are performing. Consumer spend is up to October 2021, House Prices are from October 2021, Visitor Spend is from Year Ending September 2021.

▶ Consumer Spending

\$581.7m

12 months ending Oct 2021

High consumer spending usually indicates higher levels of consumer confidence in the economy.

	Whanganui	Whanganui-Manawatū	New Zealand
Change from same month last year	+6.0%	+5.0%	-9.4%
Change from year ending Oct 2020	+7.0%	+7.9%	+4.6%

*Marketview

▶ House Prices

\$550,000

Median sale price Oct 2021

	Whanganui	Whanganui-Manawatū	New Zealand
Change from October 2020	+35.8%	+28.4%	+23.4%

*REINZ

▶ Health Enrolments

46,554 people

Average annual enrolments with PHOs in Whanganui

Though not exact, health enrolments are a good proxy for population trends. These figures are for 2020.

	Whanganui	Whanganui-Manawatū	New Zealand
Change from Year End Sept 2019	+0.2%	+1.3%	+2.3%

*Infometrics

▶ Jobseekers

1,602 people

Receiving Jobseeker benefits in October 2021

	Whanganui	Whanganui-Manawatū	New Zealand
Change from October 2020	-15.9%	-19.9%	-16.6%

*Infometrics

▶ Residential Consents

163 consents

Issued during year ending August 2021

Building consents show how quickly our supply of housing is increasing.

	Whanganui	Whanganui-Manawatū	New Zealand
Change from Year End Aug 2020	-1.2%	+9.5%	+24.3%

*Infometrics

▶ Visitor Spend

12 months ending Sept 2021

Domestic
International
\$96m \$4m
Change from YE Sept 2020

Whanganui	+17%	-36%
Whanganui-Manawatū	+17%	-45%
New Zealand	+22%	-63%

Change from same month last year

Whanganui	-18%	+16%
Whanganui-Manawatū	-22%	+16%
New Zealand	-34%	-25%

*MBIE

▶ Occupancy rate

These statistics are based on information provided by commercial accommodation providers with at least 6 stay units. October 2021.

Whanganui RTO	45.6%
Manawatū RTO	56%
New Zealand	42.2%

▶ Non-Residential Consents

The value of non-residential consents reflects investment from the private and public sector.

\$30m

Annual value of non-residential consents up to Aug 2021

Whanganui	+76.5%
Whanganui-Manawatū	+174%
New Zealand	15.3%

*Infometrics/MBIE

SECTOR DASHBOARD

We've identified some sectors that are important points of difference for the identity and economy of Whanganui. We work closely with these sectors and see their success as critical to our larger plan for economic development. The Sector Dashboard is updated annually and currently reflects data from the year ending March 2020 compared to data from the year ending March 2019.

► Agribusiness

Whanganui

 Whanganui-
Manawatū

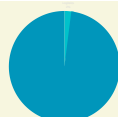
New Zealand

\$149.7m
GDP

7.5%
of total GDP

-1.6%
-3.6%
-3.3%

► Creative Industries

\$40.1m
GDP

2.0%
of total GDP

+5.5%
+0.0%
+4%

► Education & Training

\$113.4m
GDP

5.7%
of total GDP

-1.9%
-0.4%
-0.4%

► Logistics

\$74.2m
GDP

3.7%
of total GDP

+1.4%
+0.0%
+2.5%

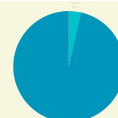
► Manufacturing

\$244.8m
GDP

12.3%
of total GDP

+1.6%
-0.5%
-0.1%






► Tourism

\$71.3m
GDP

3.6%
of total GDP

+0.2%
+0.1%
+0.3%

ANNUAL ECONOMIC DASHBOARD

This dashboard reflects the performance of our economy, particularly how it impacts our lifestyle and people. Figures are most up-to-date available from 2020/2021, as indicated.

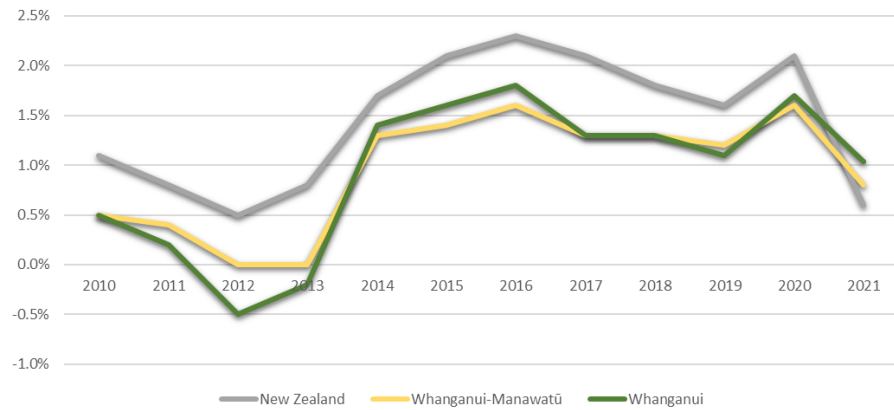
	Whanganui	Whanganui- Manawatū	New Zealand
Our Lifestyle			
 48,400 Population (2021)	+1.0%	+0.8%	+0.6%
 \$52,473 Average earnings (2020)	+3.7%	+4.2%	+3.6%
 5.6 Housing Affordability Index (2021)	5.6 +1.3 points	5.7 +1.2 points	7.8 +1.4 points
Our Jobs			
 20,389 Filled jobs (2020)	+1.3%	+1.3%	+1.6%
 5.6% Unemployment Rate (2020)	5.6% -1.4 pp	4.6% -1.2 pp	4.1% -0.2 pp
 61.9% Labour Force Participation Rate (2020)	61.9% +1.4 pp	67.7% +1.7 pp	70.2% -0.2 pp
 15.7% NEETs (2020)	15.7% -4.6pp	12.1% -4.3pp	11.9% 0.3 pp
 9,834 Jobs are skilled or highly skilled (2020)	+1.3%	+1.6%	+2.0%
Our Economy			
 \$1,994 GDP (2020)	+1.1%	+1.6%	+1.6%

10-YEAR PERSPECTIVE

To give context to our annual changes, it's helpful to look at longer-term trends. Changes to population, number of filled jobs and GDP over ten years gives us a picture of how our economy is changing over time. Population growth figure is for 2021, other figures reflect YE March 2020.

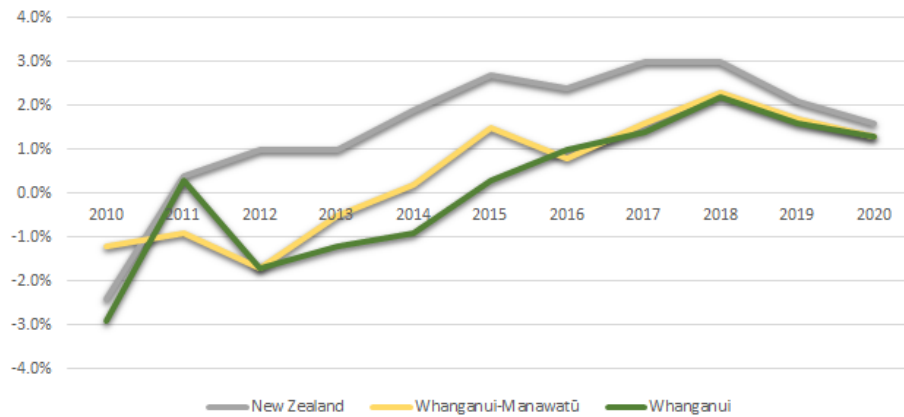
Population Growth (2021)

New Zealand
Whanganui-Manawatū
Whanganui



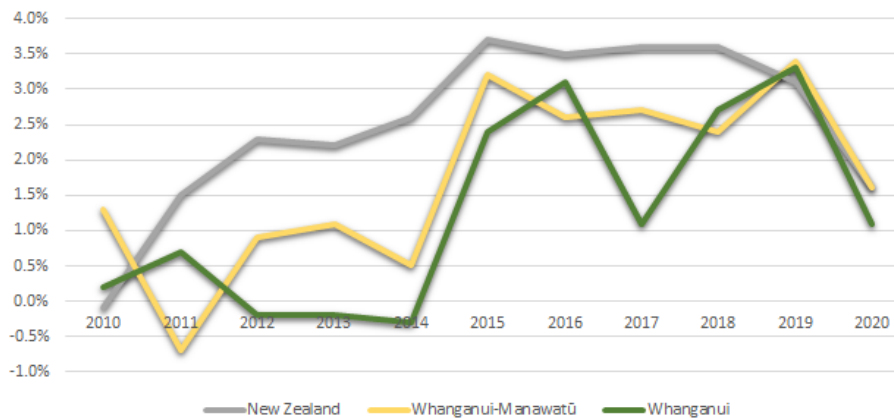
Job Growth

New Zealand
Whanganui-Manawatū
Whanganui



GDP Growth

New Zealand
Whanganui-Manawatū
Whanganui



*Infometrics