



KELLOGG

RURAL LEADERSHIP PROGRAMME



3 immersive phases

19 days over six months

24 scholars per course



Growing tomorrow's leaders.

The **Kellogg Rural Leadership Programme** has been specifically designed for the food and fibre sector.

The programme develops food and fibre sector leaders with the skills, confidence, awareness and networks to think and act strategically.

It is for farmers, foresters, fishers, growers and professionals who have a desire to meaningfully contribute to their rural community, food and fibre production, processing or profession.

The programme spans three phases and includes a research project.

Phase 1: Leadership and Industry Futures

A nine-day phase held in Whanganui, focusing on leadership skills and tools, primary industries strategic direction and complex problem solving.

Phase 2: The Political and Economic Context for Leadership

A five-day residential phase in Wellington. Discussions and learning from industry leaders and political stakeholders, developing knowledge and understanding of advocacy and influencing.

Project Work: The application of tools and skills from the course to deliver a report and presentation on a topic of interest. Presented to colleagues in Phase 3.

Phase 3: Leadership in Practice

A five-day phase held in Whanganui, with project presentations, case studies, leadership insights, future development planning and international relations.

Ready to take the next step?

To apply, or for more information, visit ruralleaders.co.nz/kellogg-regional/

For any queries contact **Lisa Rogers** +64 21 139 6881 or email kellogg@ruralleaders.co.nz

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