









ANNUAL ECONOMIC DASHBOARD

This dashboard reflects the performance of our economy, particularly how it impacts our lifestyle and people. Figures are most up-to-date available from 2021 & 2022, as indicated.


▶ Our Lifestyle

	Whanganui	Whanganui- Manawatū	New Zealand
 48,400 Population (2021)	+1.0%	+0.8%	+0.6%
 \$54,386 Average earnings (2021)	+3.6%	+3.2%	+2.6%
 6.3 Housing Affordability Index (2022)	6.3 +0.7 points	6.2 +0.6 points	8.8 +1.0 points

▶ Our Jobs

	Whanganui	Whanganui- Manawatū	New Zealand
 20,973 Filled jobs (2021)	+1.5%	+1.2%	+0.1%
 5.5% Unemployment Rate (2021)	5.5% -0.1 pp	4.4% +0.3 pp	4.7% +0.6 pp
 14.4% Self Employment Rate (2021)	14.4% +0.2 pp	15.4% +0.2 pp	16.7% +0.2 pp
 18.1% NEETs (2021)	18.1% +2.4pp	14.5% +2.4pp	12.7% +0.8 pp
 9,834 Jobs are skilled or highly skilled (2021)	+3.6%	+1.7%	+0.7%

▶ Our Economy

	Whanganui	Whanganui- Manawatū	New Zealand
 \$2,113m GDP (2021)	+1.7%	+1.5%	-1.2%

SECTOR DASHBOARD

We've identified some sectors that are important points of difference for the identity and economy of Whanganui. We work closely with these sectors and see their success as critical to our larger plan for economic development. The Sector Dashboard is updated annually and currently reflects data from 2021 compared to data from 2020.

► Agribusiness

Whanganui

 Whanganui-
Manawatū

New Zealand

\$171.7m
GDP

8.1%
of total GDP

+5.1%
+3.0%
+3.3%

► Creative Industries

\$40.1m
GDP

2.0%
of total GDP

-3.2%
-1.7%
-3.0%

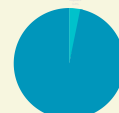
► Education & Training

\$109.7m
GDP

5.7%
of total GDP

-3.5%
-2.9%
-3.5%

► Logistics

\$67.3m
GDP

3.2%
of total GDP

-7.0%
-7.8%
-20.4%

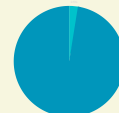
► Manufacturing

\$249.2m
GDP

11.8%
of total GDP

+2.8%
+1.1%
-1.7%

► Tourism

\$51.9m
GDP

2.5%
of total GDP

-25.1%
-29.8%
-46.4%

CONSUMER SPEND, HOUSING & JOBS

The Economic Dashboard signals how various areas of the economy are performing. Consumer spend is up to July 2022, House Prices are from August 2022, Visitor Spend is from year ending May 2022.

▶ Consumer Spending

\$616.0M

12 months ending July 2022

High consumer spending usually indicates higher levels of consumer confidence in the economy.

	Whanganui	Whanganui-Manawatū	New Zealand
Change from same month (July) 2021	+3.8%	+4.2%	+1.8%
Change from year ending July 2021	+4.8%	+5.5%	-0.2%

*Marketview

▶ House Prices

\$570,000

Median sale price Aug 2022

	Whanganui	Whanganui-Manawatū	New Zealand
Change from Aug 2021	-6.3%	-6.6%	-5.9%

*REINZ

▶ Health Enrolments

46,438 people

Average annual enrolments with PHOs in Whanganui

Though not exact, health enrolments are a good proxy for population trends. These figures are for March 2022.

	Whanganui	Whanganui-Manawatū	New Zealand
Change from March 2021	-0.2%	+0.7%	+0.4%

*Infometrics

▶ Jobseekers

1,605 people

Receiving Jobseeker benefits in April 2022

	Whanganui	Whanganui-Manawatū	New Zealand
Change from April 2021	-7.4%	-13.3%	-14.3%

*Infometrics

▶ Residential Consents

40 consents

Issued during March 2022

Building consents show how quickly our supply of housing is increasing.

	Whanganui	Whanganui-Manawatū	New Zealand
Change from March 2021	+17.2%	+9.3%	+24.0%

*Infometrics

▶ Visitor Spend

12 months ending July 2022

Domestic
International
\$97m \$6m
Change from YE July 2021

Whanganui	-3%	+41%
Whanganui-Manawatū	-3%	+35%
New Zealand	-10%	+19%

Change from same month last year

Whanganui	-6%	+9%
Whanganui-Manawatū	-8%	+28%
New Zealand	-7%	+71%

*MBIE

▶ Occupancy rate

These statistics are based on information provided by commercial accommodation providers with at least 6 stay units. July 2022

Whanganui RTO	42.3%
Manawatū RTO	59.0%
New Zealand	44.4%

▶ Non-Residential Consents

The value of non-residential consents reflects investment from the private and public sector.

\$21.4m

Annual value of non-residential consents up to March 2022

Change from YE March 2021

Whanganui	-34.8%
Whanganui-Manawatū	+7.2%
New Zealand	+13.6%

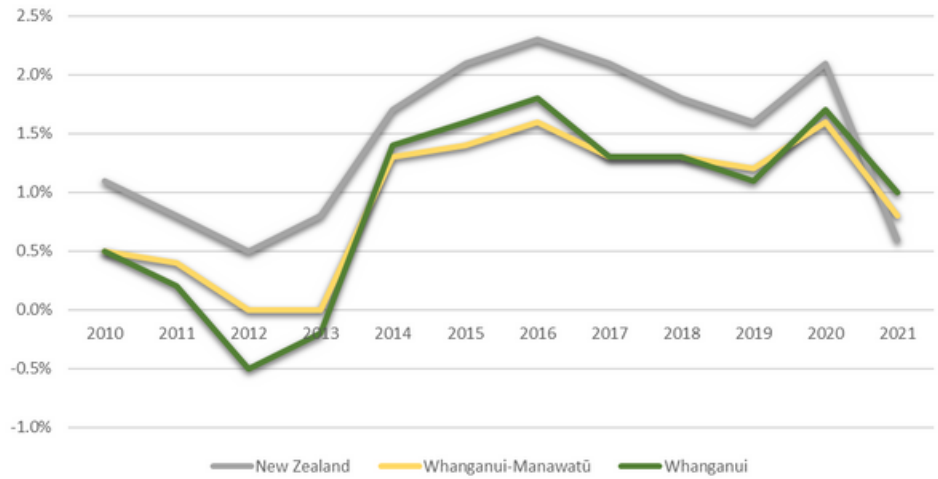
*Infometrics

10-YEAR PERSPECTIVE

To give context to our annual changes, it's helpful to look at longer-term trends. Changes to population, number of filled jobs and GDP over ten years gives us a picture of how our economy is changing over time. All graphs are for 2021.

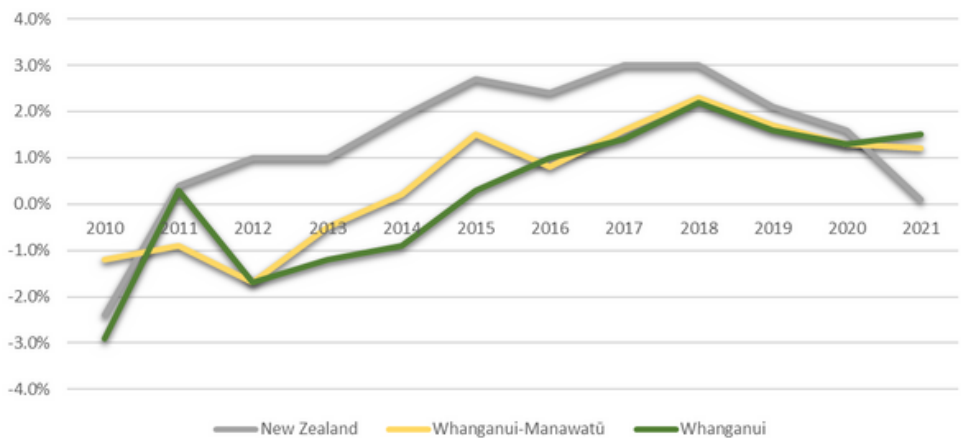
► Population Growth (2021)

New Zealand +0.6%
Whanganui-Manawatū +0.8%
Whanganui +1.0%



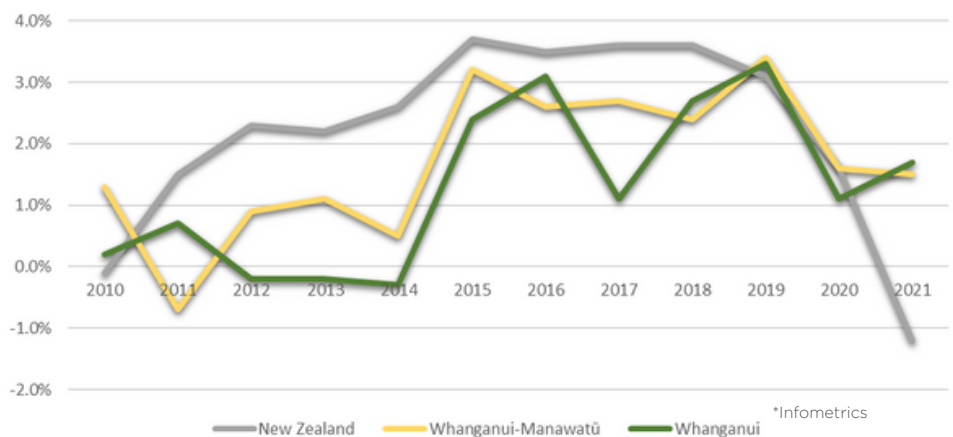
► Job Growth (2021)

New Zealand +0.1%
Whanganui-Manawatū +1.2%
Whanganui +1.5%



► GDP Growth (2021)

New Zealand -1.2%
Whanganui-Manawatū +1.5%
Whanganui +1.7%



*Infometrics