









ANNUAL ECONOMIC DASHBOARD

This dashboard reflects the performance of our economy, particularly how it impacts our lifestyle and people. Figures are most up-to-date available from 2022, as indicated.


▶ Our Lifestyle

	Whanganui	Whanganui-Manawatū	New Zealand
 48,700 Population (2022)	+0.6%	+0.5%	+0.2%
 \$57,897 Average earnings (2022)	+5.3%	+4.6%	+5.6%
 6.3 Housing Affordability Index (2022)	6.3 +0.5 points	6.2 +0.4 points	8.7 +0.7 points

▶ Our Jobs

	Whanganui	Whanganui-Manawatū	New Zealand
 21,368 Filled jobs (2022)	+2.7%	+2.8%	+3.0%
 3.8% Unemployment Rate (2022)	3.8% -1.9 pp	3.5% -1.0 pp	3.3% -1.5 pp
 14.1% Self Employment Rate (2022)	14.1% -0.2 pp	14.8% -0.3 pp	16.2% +0.4 pp
 3.7% NEETs (2022)	3.7% -1.0pp	2.8% -1.1pp	2.8% -0.3 pp
 10,462 Jobs are skilled or highly skilled (2022)	+3.1%	+3.0%	+3.5%

▶ Our Economy

	Whanganui	Whanganui-Manawatū	New Zealand
 \$2,279m GDP (2022)	+5.6%	+5.0%	+5.3%

SECTOR DASHBOARD

We've identified some sectors that are important points of difference for the identity and economy of Whanganui. We work closely with these sectors and see their success as critical to our larger plan for economic development. The Sector Dashboard is updated annually and currently reflects data from 2022 compared to data from 2021.

	Whanganui	Whanganui- Manawatū	New Zealand
► Agribusiness \$185.5m GDP  8.2% of total GDP	+8.3%	-0.1%	-0.1%
► Creative Industries \$57.34m GDP  2.5% of total GDP	+11.8%	+12.4%	+9.3%
► Education & Training \$118.2m GDP  5.2% of total GDP	-0.8%	-0.1%	-0.3%
► Logistics \$66.1m GDP  2.9% of total GDP	+5.7%	+9.0%	+16.6%
► Manufacturing \$254.7m GDP  11.2% of total GDP	+4.7%	+5.9%	+2.8%
► Tourism \$42.0m GDP  1.8% of total GDP	+3.0%	+4.2%	+4.3%

CONSUMER SPEND, HOUSING & JOBS

The Economic Dashboard signals how various areas of the economy are performing. Consumer spend is up to Dec 2022, House Prices are from Dec 2022, Visitor Spend is from the year ending Nov 2022. (Each category includes the most up-to-date figures available.)

▶ Consumer Spending

\$643.8M

12 months ending Dec 2022

High consumer spending usually indicates higher levels of consumer confidence in the economy.

	Whanganui	Whanganui-Manawatū	New Zealand
Change from same month (Dec) 2021	+3.5%	+3.6%	+4.8%
Change from year ending Dec 2021	+8.4%	+8.6%	+10.3%

*Marketview

▶ House Prices

\$520,000

Median sale price Dec 2022

	Whanganui	Whanganui-Manawatū	New Zealand
Change from Dec 2021	-11.1%	-13.9%	-12.2%

*REINZ

▶ Health Enrolments

46,269 people

Average annual enrollments with PHOs in Whanganui

Though not exact, health enrolments are a good proxy for population trends. These figures are up to Sept 2022

	Whanganui	Whanganui-Manawatū	New Zealand
Change from year ended Sept 2021	-0.5%	+0.4%	-0.1%

*Infometrics

▶ Jobseekers

1,632 people

Receiving Jobseeker benefits in Dec 2022

	Whanganui	Whanganui-Manawatū	New Zealand
Change from Dec 2021	+4.8%	-7.0%	-10.6%

*Stats NZ

▶ Residential Consents

218 consents

Issued during year ended Sept 2022

Building consents show how quickly our supply of housing is increasing.

	Whanganui	Whanganui-Manawatū	New Zealand
Change from YE Sept 2021	+36.2%	+2.1	+14.8

*Infometrics

▶ Visitor Spend

12 months ending Nov 2022

	Domestic	International
	\$101m	\$6m

Change from YE Nov 2021

	Domestic	International
Whanganui	+3%	+73%
Whanganui-Manawatū	+6%	+95%
New Zealand	+7%	+118%

Change from same month last year

	Domestic	International
Whanganui	-2%	+227%
Whanganui-Manawatū	+6%	+448%
New Zealand	+26%	+521%

*MBIE

▶ Occupancy rate

These statistics are based on information provided by commercial accommodation providers. Nov 2022

Whanganui RTO	50.9%
Manawatū RTO	64.5%
New Zealand	56.7%

▶ Non-Residential Consents

The value of non-residential consents reflects investment from the private and public sector.

\$27m

Annual value of non-residential consents up to Sept 2022

Change from YE Sept 2021

Whanganui	+2.8%
Whanganui-Manawatū	+23.4
New Zealand	+19.2%

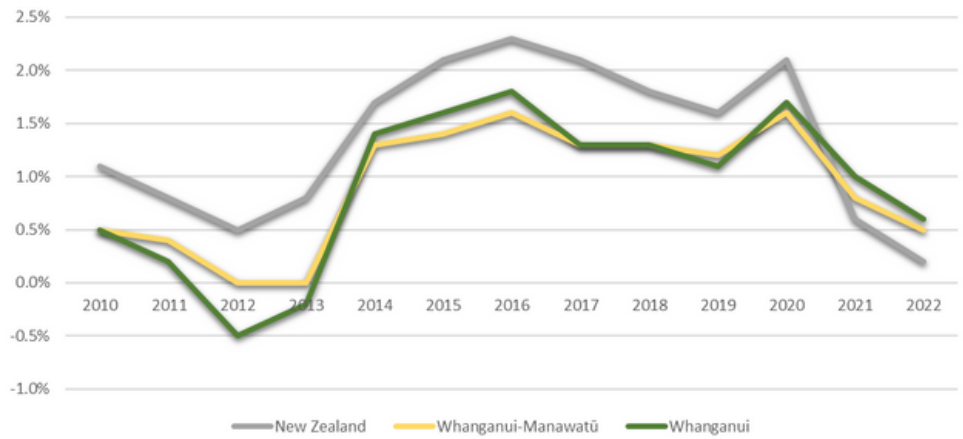
*Infometrics

10-YEAR PERSPECTIVE

To give context to our annual changes, it's helpful to look at longer-term trends. Changes to population, number of filled jobs and GDP over ten years gives us a picture of how our economy is changing over time. All graphs are for 2022.

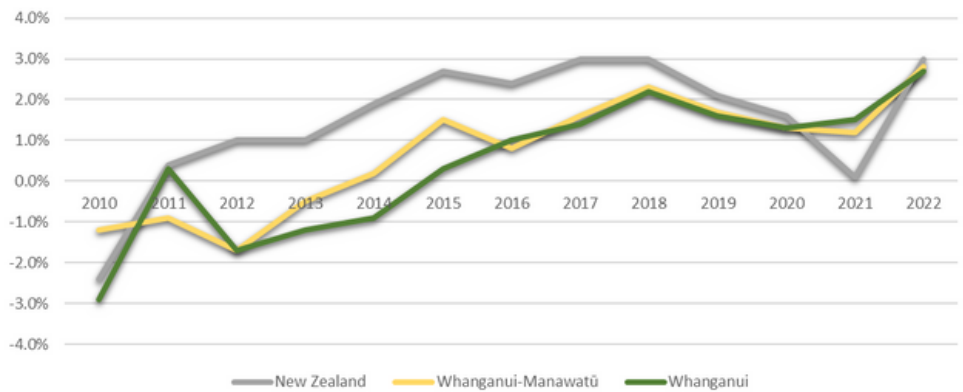
► Population Growth (2022)

New Zealand +0.2%
Whanganui-Manawatū +0.5%
Whanganui +0.6%



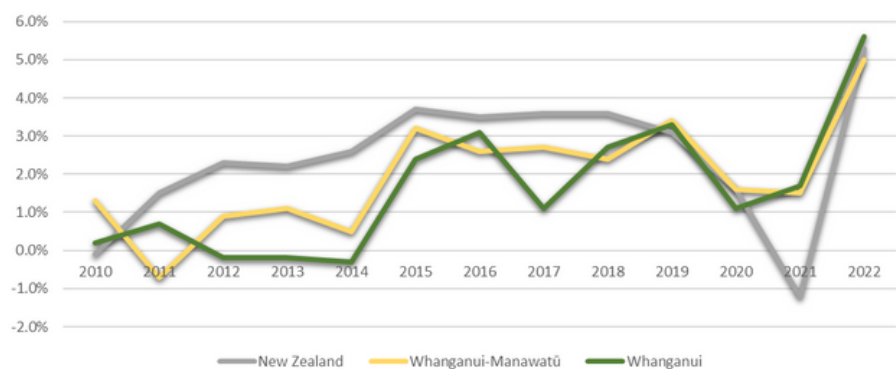
► Job Growth (2022)

New Zealand +3.0%
Whanganui-Manawatū +2.8%
Whanganui +2.7%



► GDP Growth (2022)

New Zealand +5.3%
Whanganui-Manawatū +5.0%
Whanganui +5.6%



*Infometrics